ROWLEY MACKLIN

FRONT END DEVELOPER/
UI DEVELOPER

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Portfolio
LinkedIn

Hello,

I'm Rowley, an enthusiastic and self-motivated front end developer/ UI developer from London.

I've been very fortunate to work for some fantastic clients including: **Mulberry**, **TKMaxx**, **Gucci**, **Goodyear**, **Sainsbury's**, **Barbour** and **Dr. Martens** to name a few.

I have over 16 years of commercial experience in front end development with a little bit of design thrown in. I'm full of energy, experience, hard work, enthusiasm, ideas, great interpersonal skills and a relaxed temperament.

My current goal is to master **React**, **ES6** & **JSX**. Admittedly I'm at the early stages but am gradually picking it up.

HARD SKILLS

CSS/ SASS/ LESS • HTML • RWD • AWD • MOBILE-FIRST DESIGN • JQUERY • JAVASCRIPT • HANDLEBARS

TOOLS & FRAMEWORKS

FOUNDATION FRAMEWORK • BOOTSTRAP FRAMEWORK • HYBRIS • GIT • SVN • GULP • GRUNT • ECLIPSE • SUBLIME TEXT 3 • PHOTOSHOP • ILLUSTRATOR

SOFT SKILLS

ATTENTION TO DETAIL • SEMANTIC MARKUP • BUG FIXING • PROBLEM SOLVING • WORK ESTIMATIONS • CREATIVITY • COMMUNICATION • AGILE/ SCRUMS • COLOUR THEORY/ TYPOGRAPHY/ ICONOGRAPHY • ACCESSIBILITY/ USABILITY • GERMAN SPEAKING • PRINT PROCESS • TEA MAKING

CURRENTLY LEARNING

REACT • ES6 • JSX

WORK (2014 - 2018)

MULBERRY

SEPT 2016 - DEC 2018 • Senior Front End Developer (4 months on, 2 months off - Contract)
For the most recent contract at Mulberry (ending December 2018) my main tasks were: setting up Amplience Headless CMS Dynamic Content and I also worked on pre-production and live updates for the Eccentric Sensibility fashion show micro-site.

SKILLS USED & MAIN RESPONSIBILITIES:
HTML • CSS • SASS • JAVASCRIPT • JQUERY • GRUNT • GIT • FOUNDATION FRAMEWORK • RWD • BUG FIXING • SEMANTIC MARKUP • SUBLIME TEXT • HYBRIS • PHOTOSHOP • ILLUSTRATOR • HANDLEBARS • ICOMOON

- Setting up the Amplience Headless CMS Dynamic Content for Mulberry. I created the styled and functioning components for the Mulberry content and marketing team so they could edit content live via Amplience.

  This included various image/ text layouts, carousels, grids, text blocks, heros and banners. The main challenges were caching issues and numerous dynamic files requiring updates and tweaks in different file locations. As all the files were stored in various locations any code errors or caching required constant testing and strict code writing to prevent errors. But I really enjoyed the challenge of this project, as well as learning new things in the process.

- Updated the micro-site for the Eccentric Sensibility fashion show in Seoul, Korea. Numerous content changes and live style updates made for a fun but challenging three weeks.
- Coded the new Wishlist component from scratch within the Hybris environment
- Added localised fonts for China and Korea sites
- Added a new global header search component overlay function
- Created new global secondary header component and animation
- Created new video components for hero element and homepage grid
- Overhauled the styling of the global site with more attention to detail and branding consistency
- Added new global icons for all devices and screen sizes
- Re-designed the plp content layout
- Bug fixing for all platforms and devices
- Regular meetings with Hybris developers, client and design team to tweak and overhaul site-wide styling

AVIVA INVESTORS

SEPT 2016 • Senior Front End Developer (Short-term Contract)

Aviva Investors were rolling out a new global Micro-site. The very basic site was already set up, so my task for this short-term contract was to make it responsive, fix bugs and clean up the code and images ready for launch.

OASIS

AUG 2016 • Senior Front End Developer (Short-term Contract)

Oasis were rolling out the new autumn 2016 collection. My main tasks for this short-term contract were to convert flat designs to semantic and responsive code for the new home page hero component, some content localisation for Jeans department and adding new image carousels to various pages. All the work was done within the Demandware environment.

TK MAXX

JAN 2016 - JUL 2016 • Front End Practice Lead (Permanent)

TJX/ TKMaxx were changing to the Hybris E-Commerce system. My main responsibilities as senior front end developer were to oversee code conversion and convert some of the third-party design agency flat designs into working, pixel perfect semantic code. I worked very closely with the client and the agency to ensure our development code matched designs to pixel perfection. I worked on this project from discovery phase to sprint 8 (three-quarters of phase 1).

SKILLS USED & MAIN RESPONSIBILITIES:

HTML • CSS • SASS • JAVASCRIPT • JQUERY • GULP • GIT • RWD • BUG FIXING • SEMANTIC MARKUP • SUBLIME TEXT • ECLIPSE • AGILE • HYBRIS • HYBRIS ACCELERATOR • HMC • HAC • CMS COCKPIT • JSP • TAG • IMPEX • PHOTOSHOP

Setting up the initial Hybris front end work environment, using Gulp as a Task Runner • Writing front end best coding practices document for the team • Delegating work to front end team on a daily basis dependant on their respective skill set• Bug fixing for all supported platforms and devices • Reviewing final flat designs and comparing to Jira tickets and estimations • Liaising with backend Hybris developers, client and third-party design agency on a daily basis • Reviewing and tweaking final code for optimal page load and potential user experience improvements

GUCCI

AUG 2014 - DEC 2015 • Front End Practice Lead (Contract)
Gucci were re-branding and also changing to the Hybris E-Commerce environment. As the front end code was being provided by a third-party agency my main responsibilities were to review the code, integrate it

into Hybris and to delegate work to the front end team. I worked very closely with the client and agency to ensure the output of the integrated code matched the static code. I worked on this project from discovery phase to production go-live.

SKILLS USED & MAIN RESPONSIBILITIES:

HTML • CSS • SASS • JAVASCRIPT • JQUERY • GRUNT • GIT • SVN • RWD • BUG FIXING • SEMANTIC MARKUP • SUBLIME TEXT • ECLIPSE • AGILE • HYBRIS • HYBRIS ACCELERATOR • HMC • HAC • CMS COCKPIT • JSP • TAG • IMPEX • PHOTOSHOP

Delegating work to front end team on a daily basis dependant on their individual skill set • Reviewing and tweaking provided front end code and integrating it into the Hybris environment • Bug fixing for all platforms and devices • Liaising with backend Hybris developers, client and third-party design agency • Reviewing and tweaking final code for optimal page load and potential user experience improvements.

WORK (2000 - 2014)

Goodyear	eValue FE	M&G Investments	Rated People
Sainsbury's (TU)	BlackBerry	MAN Group	Cisco Systems
Barbour	FE (Financial	Dorset Cereals	Nikkei
Dr Martens	Express)	Peugeot	NHK
		Kellogg's	

EDUCATION

NEWMEDIA | NVQ level 1 **|** NDTC (Nottingdale Technology Centre), London
IT NETWORKING | NVQ level 1 **|** Pyracal Technology Centre, London
ELECTRONIC SERVICING | Electronics servicing **|** City and Guilds (level 1)
South Thames College. London
O LEVELS/ CSE | Art **|** Geography **|** English Lang/Lit. **|** Math's **|** Design & Technology **|** Commerce **|** Science (Cardinal Vaughan Memorial School, London)

PERSONAL INTERESTS

Kickboxing/ Gym • Reading • Writing • Travel • Cinema • Good and bad films

REFERENCES

LinkedIn **|** Other References are available on request.