ROWLEY MACKLIN • Senior Front End Developer/ UI Developer

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Hello, I'm Rowley, an enthusiastic and self-motivated senior front end web developer/ UI developer (larger part) and designer (smaller part) from London.

My last role was as a senior front end developer at Mulberry, coding a new Wishlist function to the existing site and also overhauling the styling of the global site with more attention to detail and branding consistency. I also created some new video components. I worked closely with the client, design team, the agency providing technical assistance to Mulberry and the UX expert.

I've been very fortunate to work for some fantastic clients including: Mulberry, TKMaxx, Gucci, Goodyear, Sainsbury's, Barbour and Dr. Martens to name a few.

I have over 15 years of commercial experience in front end development and design. Full of energy, experience, hard work, enthusiasm, ideas, great interpersonal skills and a relaxed temperament.

KEY SKILLS

HARD SKILLS: XHTML, HTML 4.01, HTML5, CSS2, CSS3, SASS, LESS, RESPONSIVE WEB DESIGN (RWD), ADAPTIVE WEB DESIGN (AWD), MOBILE-FIRST DESIGN, JAVASCRIPT, JQUERY

TOOLS & FRAMEWORKS: HYBRIS, HYBRIS ACCELERATOR, HMC, HAC, CMS COCKPIT, SVN, GIT, CHROME DEV TOOLS, FIREFOX DEVELOPER TOOLS, BROWSER & DEVICE TESTING/ BUG FIXING, GRUNT, GULP, BOILERPLATE TEMPLATE, BOOTSTRAP TEMPLATE, SUBLIME TEXT, ECLIPSE, NOTEPAD++, PHOTOSHOP, ILLUSTRATOR

SOFT SKILLS: SEMANTIC MARKUP, USABILITY, ACCESSIBILITY, AGILE METHODOLOGY, SCRUMS, WORK ESTIMATIONS, PRINT PROCESS KNOWLEDGE, TYPOGRAPHY & ICONOGRAPHY, COLOUR THEORY, PROBLEM SOLVING, CREATIVITY, COMMUNICATION & MEETINGS, GERMAN SPEAKING

EMPLOYMENT (2013 - 2016)

MULBERRY • SEPT 2016 - DEC 2016 • MULBERRY • Senior Front End Developer (Contract)

Mulberry wanted to implement a new Wishlist function to the existing site and also overhaul the global styling with more attention to detail and branding consistency. I worked closely with the client, design team, the agency providing technical assistance to Mulberry and the UX expert.

SKILLS USED & MAIN RESPONSIBILITIES:

HTML • CSS • SASS • JAVASCRIPT • JQUERY • GRUNT • GIT • FOUNDATION FRAMEWORK • RWD • BUG FIXING • SEMANTIC MARKUP • SUBLIME TEXT • HYBRIS • HYBRIS ACCELERATOR • HMC • HAC • CMS COCKPIT • JSP • TAG • IMPEX • PHOTOSHOP • ILLUSTRATOR • ICOMOON

Coding the new Wishlist component from scratch within the Hybris environment • Creating new video components • Regular meetings with Hybris developers, client and design team to tweak and overhaul site-wide styling • Adding new global icons for all devices and screen sizes • Bug fixing for all platforms and devices

AVIVA • SEPT 2016 • Oasis • Senior Front End Developer (Short-term Contract)

Aviva Investors were rolling out a new global Micro-site. The very basic site was already set up, so my task for this short-term contract was to make it responsive, fix bugs and clean up the code and images ready for launch.

OASIS • AUG 2016 • Oasis • Senior Front End Developer (Short-term Contract)

Oasis were rolling out the new Autumn 2016 collection. My main tasks for this short-term contract were to convert flat designs to semantic and responsive code for the new home page hero component, some content localisation for Jeans department and adding new image carousels to various pages.

TK MAXX • JAN 2016 - AUG 2016 • TKMaxx • Senior Front End Developer (Permanent)

TJX/ TKMaxx were changing to the Hybris E-Commerce system. My main responsibilities as senior front end developer were to oversee code conversion and convert some of the third-party design agency flat designs into working, pixel perfect semantic code. I worked very closely with the client and the agency to ensure our development code matched designs to pixel perfection. I worked on this project from discovery phase to sprint 8 (three-quarters of phase 1).

SKILLS USED & MAIN RESPONSIBILITIES:

HTML • CSS • SASS • JAVASCRIPT • JQUERY • GULP • GIT • RWD • BUG FIXING • SEMANTIC MARKUP • SUBLIME TEXT • ECLIPSE • AGILE • HYBRIS • HYBRIS ACCELERATOR • HMC • HAC • CMS COCKPIT • JSP • TAG • IMPEX • PHOTOSHOP

Setting up the initial Hybris front end work environment, using Gulp as a Task Runner • Writing front end best coding practices document for the team • Delegating work to front end team on a daily basis dependant on their respective skill set • Bug fixing for all supported platforms and devices • Reviewing final flat designs and comparing to Jira tickets and estimations • Liaising with backend Hybris developers, client and third-party design agency on a daily basis • Reviewing and tweaking final code for optimal page load and potential user experience improvements

GUCCI • AUG 2014 - DEC 2015 • GUCCI • Senior Front End Developer (Contract)

Gucci were re-branding and also changing to the Hybris E-Commerce environment. As the front end code was being provided by a third-party agency my main responsibilities were to review the code, integrate it into Hybris and to delegate work to the front end team. I worked very closely with the client and agency to ensure the output of the integrated code matched the static code. I worked on this project from discovery phase to production go-live.

SKILLS USED & MAIN RESPONSIBILITIES:

HTML • CSS • SASS • JAVASCRIPT • JQUERY • GRUNT • GIT • SVN • RWD • BUG FIXING • SEMANTIC MARKUP • SUBLIME TEXT • ECLIPSE • AGILE • HYBRIS • HYBRIS ACCELERATOR • HMC • HAC • CMS COCKPIT • JSP • TAG • IMPEX • PHOTOSHOP

Delegating work to front end team on a daily basis dependant on their individual skill set • Reviewing and tweaking provided front end code and integrating it into the Hybris environment • Bug fixing for all platforms and devices • Liaising with backend Hybris developers, client and third-party design agency • Reviewing and tweaking final code for optimal page load and potential user experience improvements

GOODYEAR • FEB 2014 - AUG 2014 • Goodyear (Boston, USA) • Front End Developer (Contract)

Goodyear were re-vamping their global sites and wanted to use Hybris as their E-Commerce system. As well as designing and coding new components, I also integrated third-party static code into Hybris. I also mentored the front end team in Boston with working within Hybris. I worked on this project from sprint 3 to production.

SKILLS USED & MAIN RESPONSIBILITIES:

HTML • CSS • SASS • JAVASCRIPT • JQUERY • GRUNT • GIT • HANDLEBARS • RWD • BUG FIXING • SEMANTIC MARKUP • SUBLIME TEXT • ECLIPSE • AGILE • HYBRIS • HYBRIS ACCELERATOR • HMC • HAC • CMS COCKPIT • JSP • TAG • IMPEX • PHOTOSHOP

Assisting and mentoring the front end team in Boston with integrating their front end code into Hybris • Created the designs and code for the new homepage Tire Selector/ Store Locator • Bug fixing for all platform and devices • Major content updates and styling tweaks to account for regular design changes • Liaising with backend Hybris developers, client and third-party offshore agency

SAINSBURY'S (TU) • DEC 2013 - FEB 2014 • Sainsbury's • Front End Developer (Contract)

Sainsbury's were launching a new online clothing line; Sainsbury's (Tu), which they wanted running within the Hybris e-commerce environment. A third party agency was creating the flat designs, which I helped convert to code within Hybris. I worked on this project from sprint 4 to sprint 9.

SKILLS USED & MAIN RESPONSIBILITIES:

HTML • CSS • SASS • JAVASCRIPT • JQUERY • SVN • AWD • BUG FIXING • SEMANTIC MARKUP • SUBLIME TEXT • ECLIPSE • AGILE • HYBRIS • HYBRIS ACCELERATOR • HMC • HAC • CMS COCKPIT • JSP • TAG • IMPEX • PHOTOSHOP

Created the code for various components based on the flat designs • One of my main tasks was styling the forms and their functions • Bug fixing for all supported platforms and devices • Major content updates and styling tweaks to account for changes • Liaising with backend Hybris developers

EMPLOYMENT (2000 - 2013)

Barbour • Dr Martens • eValue FE • BlackBerry • FE (Financial Express) • M&G Investments • MAN Group • Dorset Cereals • Peugeot • Kellogg's • Rated People • Cisco Systems • Nikkei • NHK

EDUCATION

- **New media** | NVQ level 1 | NDTC (Nottingdale Technology Centre), London
- **IT Networking** | NVQ level 1 | Pyracal Technology Centre, London
- **Electronics Servicing** | Electronics servicing | City and Guilds (level 1)
  South Thames College. London
- **Cardinal Vaughan Memorial School, London**
  O Levels | Art | Geography | English Lang/Lit. | Math's | Design & Technology.
  CSE | Commerce | Science.

PERSONAL INTERESTS

Kickboxing/ Gym • Reading • Writing • Travel • Cinema • Good films & bad films

REFERENCES

LinkedIn | Other References are available on request.