

ROWLEY MACKLIN

Front End Developer

Hello, I'm Rowley, a front end developer, hailing from sunny, tropical Watford. I love the work I do and the constantly evolving industry I work in, that always keeps me on my toes and challenges me. I'm pretty experienced with at least 20 years of front end work.

If I'm totally honest with my job title I'd say I lean more towards 'visual' front end developer. Although I love working with the more programmatic languages like JS and jQuery and always want to improve myself, my passion really is how pages and components look and feel for the end user.

I'm full of energy, experience, hard work, enthusiasm, ideas, great interpersonal skills and a relaxed temperament.

Please visit my online portfolio at rowleymacklin.com to read more about me, and my work.

+44 7947 600 444
rowley@rowleymacklin.com
rowleymacklin.com
[LinkedIn](#)
Watford, Hertfordshire, UK

SKILLS

Comfort Zone = Used most often on projects/
longest used over the years.
Competent = Used sometimes on projects.
Basics = Still learning/ rarely used commercially.

HARD SKILLS

Comfort Zone

- css/sass (scss)
- html
- responsive
- mobile-first
- jquery

Competent

- javascript
- handlebars
- twig
- less

Basics

- es6
- jsx
- php

TOOLS

Comfort Zone

- foundation
- bootstrap
- hybris
- piano
- amp

Competent

- amplience
- git
- gulp/grunt
- photoshop
- illustrator
- zeplin/invision

Basics

- react
- angular

SOFT SKILLS

Comfort Zone

- tea making
- attention to detail
- semantic markup
- bug fixing
- problem solving
- communication
- creativity

Competent

- agile/ scrums
- colour theory
- typography
- iconography
- accessibility
- usability
- german speaking

WORK

MAR 2019 – DEC 2020

AUTOSPORT

FRONT END DEVELOPER | Contract | 1 Year 10 mths Richmond, London

I was initially contracted for three months at Autosport to help integrate and style the new Piano digital business platform. Admittedly, it was a challenging first few weeks getting to grips with Piano but that made it all the more enjoyable and I hit the ground running. Let's just say, the Piano documentation reads like Tolstoy's War & Peace (very very long).

As I loved working here and Autosport had piles of outstanding work, the contract was extended multiple times. Sadly, due to the Covid-19 crisis affecting most racing events and budgets, my contract wasn't extended in December.

- Setup and integrate new components to use Piano (digital business platform)
- Convert main components to AMP (Accelerated Mobile Pages)
- Re-style existing components and global navigation
- Create 3 Microsites: Autosport Powerlist of 50 Most Influential People in Motorsport, Autosport Top 50 Drivers of 2019 and Autosport Awards 2019

SEPT 2016 – DEC 2018

MULBERRY

FRONT END DEVELOPER | Contract | 2 Years 4 mths Kensington, London

I was working at Mulberry for rolling 3 month contracts for each main chunk of tasks. The first task was to set up and style the main Mulberry components in Amplience so the content editors could easily update products, text, product images, videos and pricing ranges.

As I was new to Amplience it was a very challenging first few weeks, but really enjoyable getting stuck into a new experience. The last task was to re-vamp the global site and components. Outside of Amplience the core of the site was within Hybris, which I'd worked with before. This was a fantastic place to work, with the added bonus of being a 20 minute walk from home, when I was based in Central London.

- Setup and integrate new Amplience Headless CMS Dynamic Content
- Convert main components to AMP (Accelerated Mobile Pages)
- Microsite: Pre-production and live updates for the Eccentric Sensibility Korea fashion show
- Styling new global components (Wishlist, Global Header Search, Secondary Header, Video, Product Listing Page)
- Overhaul the styling of the global site, bug fixing and add localised fonts for China/ Korea

SEPT 2016

AVIVA INVESTORS

FRONT END DEVELOPER | Contract | 1 mth Central London

My main task for this short-term contract was to convert the desktop version of the Chinese Economy micro-site to responsive, mobile-first. Additionally, I worked on daily bug fixes and tweaks and added regular content updates.

- Microsite: Convert the desktop version of Chinese Economy to a responsive, mobile-first site
- Daily global bug fixes and tweaks and regular content updates

ROWLEY MACKLIN

Front End Developer

EDUCATION

NEWMEDIA

NVQ level 1
NDTC, London

IT NETWORKING

NVQ level 1
Pyracal Technology Centre, London

ELECTRONIC SERVICING

City and Guilds (level 1)
South Thames College. London

O LEVELS/ CSE

Art | Geography | English Lang/Lit. |
Math's | Design & Technology |
Commerce | Science
Cardinal Vaughan Memorial School,
London

LANGUAGES

GERMAN ●●●●○○○
SPANISH ●●●○○○○

INTERESTS

Gym Travel
Reading Cinema
Writing Good and bad films

REFERENCES

LEON GUNNING | TECHNICAL DIRECTOR
RIM BLACKBERRY
leon@dss.asia
Manila, The Philippines

HEATHER MAGEE | ACCOUNTS MANAGER
EVALUE IS
heather.magee@evaluateis.com
Newbury, UK

More references on request, or visit my
[LinkedIn](#) page.

WORK (Continued)

AUG 2016

OASIS CLOTHING

FRONT END DEVELOPER | Contract | 1 mth

Central London

My main tasks for this short-term contract was to convert flat designs from the design team to semantic code and add this to the site via Demandware. I also updated the content for different localisations. The two main sections I worked on were the Denim page and the global hero component.

The only real challenge here was using Demandware, a CMS I'd never used before. But I very quickly got to grips with it. Additionally, I worked on daily bug fixes and tweaks and also added regular content updates for different localisations: Italy, France, Germany, Spain and Portugal.

- Create responsive components & localised content within demandware
- Bug fixing the current live site

JAN 2016 – JUL 2016

TKMAXX

LEAD FRONT END DEVELOPER | Permanent | 7 mths

Watford

TKMaxx were refreshing their global site to a new Hybris environment. My main role was to setup the front end environment, lead the front end team and create some of the new components. As well as advise various in-house teams on integration and running Hybris.

It's always nice to start a project from Discovery phase 1, to get a full picture of requirements and to see the project grow right from the start.

- Get new front end environment up and running within Hybris, using gulp and git
- Co-ordinate front end team tasks and workload in Jira and daily scrums/standups and write a front end best practices document
- Create new Hybris components

AUG 2014 – DEC 2015

GUCCI

LEAD FRONT END DEVELOPER | Permanent | 1 year 5 mths

Central London

This was the most challenging, and therefore my favourite role by far. I was lead front end for over a year here and it was the most intense project I'd ever worked on. As Gucci is a luxury brand they were understandably very particular about the look and feel of the site. This made the work extra challenging but very rewarding in the end, which I loved.

- Create new hybris components
- Review the static code base (provided by a design agency), clean it up and merge it into Gucci's new Hybris system
- Co-ordinate front end team tasks and workload in Jira and daily scrums/standups
- Bug fixing the current live site

WORK (Renaissance - 2014)

[Goodyear](#)

[eValue FE](#)

[M&G Investments](#)

[Kellogg's](#)

[NHK](#)

[Sainsbury's \(TU\)](#)

[BlackBerry](#)

[MAN Group](#)

[Rated People](#)

[Barbour](#)

[FE \(Financial](#)

[Dorset Cereals](#)

[Cisco Systems](#)

[Dr Martens](#)

[Express\)](#)

[Peugeot](#)

[Nikkei](#)